

HOUSE BILL No. 1241

DIGEST OF INTRODUCED BILL

Citations Affected: IC 4-30-3-8.

Synopsis: Lottery advertising. Restricts the hours for radio and television lottery advertising. Restricts signs and displays promoting the lottery to the premises of lottery retailers.

Effective: July 1, 2008.

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January 14, 2008, read first time and referred to Committee on Public Policy.

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Second Regular Session 115th General Assembly (2008)

PRINTING CODE. Amendments: Whenever an existing statute (or a section of the Indiana Constitution) is being amended, the text of the existing provision will appear in this style type, additions will appear in **this style type**, and deletions will appear in ~~this style type~~.

Additions: Whenever a new statutory provision is being enacted (or a new constitutional provision adopted), the text of the new provision will appear in **this style type**. Also, the word **NEW** will appear in that style type in the introductory clause of each SECTION that adds a new provision to the Indiana Code or the Indiana Constitution.

Conflict reconciliation: Text in a statute in *this style type* or ~~this style type~~ reconciles conflicts between statutes enacted by the 2007 Regular Session of the General Assembly.

HOUSE BILL No. 1241

A BILL FOR AN ACT to amend the Indiana Code concerning gaming.

Be it enacted by the General Assembly of the State of Indiana:

- 1 SECTION 1. IC 4-30-3-8 IS AMENDED TO READ AS FOLLOWS
2 [EFFECTIVE JULY 1, 2008]: Sec. 8. (a) **Except as permitted by this**
3 **section**, the commission may **not** promote ~~and or~~ advertise the lottery.
4 (b) A promotion may refer to the total lottery prize, even though the
5 prize may be paid over a period of years.
6 (c) The commission may act as a retailer and conduct promotions
7 involving the dispensing of free lottery tickets.
8 (d) The director may authorize a sales incentive program for
9 employees of the commission for the purpose of increasing the sales
10 volume and distribution of lottery tickets.
11 (e) **Radio and television advertising for the lottery is permitted,**
12 **but may only be broadcast after 11 p.m. and before 8 a.m.**
13 (f) **Signs and displays promoting the lottery are permitted, but**
14 **may not be placed in any location other than the premises of a**
15 **lottery retailer.**
16 SECTION 2. [EFFECTIVE JULY 1, 2008] (a) **Notwithstanding**
17 **IC 4-30-3-8, as amended by this act, the state lottery commission**



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1 **may fulfill its obligations under a contract to advertise or promote**
2 **the state lottery if the contract is entered into before July 1, 2008.**
3 **(b) A contract entered into after June 30, 2008, to promote or**
4 **advertise the state lottery in a form that violates IC 4-30-3-8, as**
5 **amended by this act, is void as against public policy.**

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